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期刊論文	<p>1. Cheng-Wen Lin, Cha-Gi Liu, Cheng-Dau Chen, etc. (2014) ” Partner with Commitment in Relationship Marketing of Case Study: The example of Water Purifier Dealer” , Journal of Orient, pp. 99-108.</p> <p>2. Mi-Shin Wu, In-Han Chen, Cheng-Wen Lin, etc. (2015) “The Research of Generational Effect Becoming Factors” , Journal of Orient, pp. 59-72.</p>	

研討會論文

1. Cheng-Wen Lin, Zi-Ue Liu(2014) “Yingge Ceramic Cultural Creative Brand Development: The Example of Liou-Tz-Yau Art Working Shop” , Tung-Fang Design University of Marketing Design Department, 2014 Industrial Design Marketing with Creative Service Managing Research & Experience Seminar in May.
2. Chih-Hsiang Lin, Cheng-Wen Lin, Shun-Hsing Chen(2015) ” Application I-Smodel to analysis the service quality of aging in place” , 2015 International Symposium on Business and Social Sciences
3. Shun-Hsing Chen, Cheng-Wen Lin, Yang-Ju Chen (2019) “An Empirical Analysis of Taiwan’ s Long-Term Care Service Quality Improvement” , Internation Conference on Innovation and Management 2019 Winter in Seoul, Korea.

研究計畫(國科會、
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1. Zi-Shian Lin, Cha-Gi Liu, Ve-Whe Hung, Cheng-Wen Lin, etc. (2014) "The Plan of Service Creative Platform Promoting Development", Orient of Institute: 1041 Teacher Industrial and Research Cooperation Plan.
2. Cheng-Wen Lin, Shun-Hsing Chen, Cha-Gi Liu(2016) "After Mountain & Mountain After Internet Marketing Research", Orient of Institute: 1051 Teacher Industrial and Research Cooperation Plan.